

LOWER COLUMBIA
PRESERVATION
S.O.C.I.E.T.Y



2021 - 2023

STRATEGIC PLAN

BOARD OF DIRECTORS

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Doug Thompson

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STAFF

Executive Director

Rachel Jensen

BRIEF HISTORY

Lower Columbia Preservation Society (LCPS) is a 501(c)3 non-profit. The organization was incorporated in 1999 with the mission to preserve, protect and promote the historic architecture of the Lower Columbia region. Over twenty years later, LCPS remains active in preservation education and community support.

LCPS strongly encourages local communities to find alternatives to the demolition of historic resources. Demolition should only be a last resort. When a home, building or historic site is destroyed, documentation and research of its history, prior to demolition, is of great importance. Our goal is to educate the public, including community decision-makers, by providing accurate historical information about sites and structures prior to property owners taking on major renovations, demolitions or relocations.

LCPS's financial support comes from memberships, donations and our endowment. The endowment was largely funded by one of LCPS's founding member, Roberta Stramiello, upon her death.

Members enjoy monthly educational programming, invitations to special events, receive our newsletter RESTORIA and have access to our lending library of over 300 resources.



LCPS seeks equity, diversity and inclusion in our organization, activities and make up of community partners.

PLANNING PROCESS

The Lower Columbia Preservation Society Board of Directors and staff met with Kim Ryals of Cause

Oregon on March 12th, 13th and 14th, 2021 for annual work sessions and goal setting. The board, in an effort spearheaded by Vice-President Kyle Walker, continued to revise the goal and planning documents during April and May board meetings. The Board formally adopted the final Strategic Plan document on June 9th, 2021.



MISSION

The Lower Columbia Preservation Society seeks to preserve the history, sites and culture of communities bordering the Columbia River in Clatsop, Pacific and Wahkiakum counties.

VISION

The organization is recognized for its dedication to the preservation of diverse cultural assets. Delivering a broad range of historic preservation services, we strive to make preservation accessible to all by inspiring curiosity, advancing knowledge, creating a “sense of place” and delivering economic benefit to our communities.

VALUES

We value preservation, restoration and adaptive reuse by:

- Developing and promoting preservation education;
- Providing useful resources to community members;
- Supporting the survey and designation of historic sites, structures and districts;
- Encouraging adherence to preservation codes and standards;
- Promoting responsible stewardship of historic assets; and,
- Revealing, documenting and sharing untold stories.

STRATEGY A:

REMAIN RESPONSIVE

Remain Responsive Stewards of Public Policy Which Supports our Mission, Vision and Values

GOAL #1:

Align LCPS Programs and Projects with Local, State, Regional and Federal Historic Preservation Guidelines and Best Practices

GOAL #2:

Continue to Engage and Partner with the City of Astoria regarding the Historic Properties Ordinance and Comprehensive Plan

GOAL #3

Engage the City of Warrenton, Pacific and Wahkiakum Counties to Determine their Interest in Historic Preservation Activities

GOAL #4

Continue to Engage Clatsop County and Ascertain their Interest in Historic Preservation Activities



PRO-ACTIVE PRESERVATION

Develop and Implement Pro-Active Preservation Projects

GOAL #1:

Seek, Develop and Complete Partnership Projects Within Our Service Area (Sites, Buildings, Signs, Events)

GOAL #2:

Explore Expanding Fee Based Services Aligned with Our Mission, Vision and Values

GOAL #3

Develop a GIS Application of Historic Sites and Structures

GOAL #4

Consider the Establishment of a
Redevelopment Fund



STRATEGY C:

ENGAGE & EDUCATE

Engage and Educate Our Communities, Visitors and Historic Property Owners

GOAL #1:

Develop and Deliver Consistent Marketing Communication and Outreach Tools

GOAL #2:

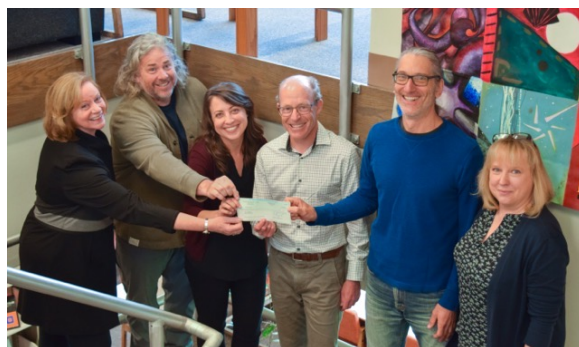
Continue to Fund an Annual Scholarship for Students enrolled in the Clatsop Community College Historic Preservation Program

GOAL #3

Continue to Fund LCPS's Grant Program for Non-Profits

GOAL #4

Continue to Participate with the Clatsop WORKS Internship Program



STRATEGY D:

LONGTERM VIABILITY

Ensure Long-Term Viability of the Lower Columbia Preservation Society

GOAL #1:

Develop an Annual Line-Item Budget and Quarterly Financial Investment Plan

GOAL #2:

Address Governance Matters Which Impact the Organization Charter and Non-Profit Status

GOAL #3

Define and Formalize Service Territory Boundary

GOAL #4

Add a Part-Time Administrative Position to Free Up Executive Director's Time to Focus on Policy and Fundraising Activities



LOWER COLUMBIA
PRESERVATION
SOCIETY

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